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(54) Title: LAUNDRY DETERGENT AND/OR FABRIC CARE COMPOSITIONS COMPRISING CHEMICAL COMPONENTS LINKED TO A CELLULOSE BINDING DOMAIN

(57) Abstract

The present invention relates to an improved chemical entity which comprises a chemical component linked to an amino acid sequence comprising a Cellulose Binding Domain (CBD) having a binding constant (Kr) for crystalline cellulose (Kr-e) of at least 10 Ugcellulose, and/or a binding constant for Avice (Kr-av) and/or amorphous cellulose (Kr-an) of at least 15 Ugcellulose. The present invention further relates to laundry detergent and/or fabric care compositions comprising such an improved chemical entity, providing improved fabric care and cleaning benefits and cost effectiveness.